



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
International General Certificate of Secondary Education

ART AND DESIGN

0400/01

Paper 1 Observational/Interpretative Assignment

SPECIMEN MARK SCHEME

8 hours

MAXIMUM MARK: 100

This document consists of **2** printed pages.



AO1 GATHERING, RECORDING, RESEARCH AND INVESTIGATION [20]

- (a) Investigate and research a variety of appropriate sources
- (b) Record and analyse information from direct observation and personal experience

AO2 EXPLORATION AND DEVELOPMENT OF IDEAS [20]

- (a) Explore a range of visual ideas by manipulating images
- (b) Show a development of ideas through appropriate processes

AO3 ORGANISATION AND RELATIONSHIPS OF VISUAL ELEMENTS [20]

- (a) Organise and recognise the relationships of visual elements to contribute to the quality of the idea
- (b) Express ideas visually and make informed aesthetic judgements

AO4 SELECTION AND CONTROL OF MATERIALS, MEDIA AND PROCESSES [20]

- (a) Show exploration and experimentation with appropriate materials
- (b) Select and control appropriate media and processes showing clarity of intention

AO5 PERSONAL VISION AND PRESENTATION [20]

- (a) Show personal vision and commitment through an interpretative and creative response
- (b) Present an informed response through personal evaluation, reflection and critical thinking

[TOTAL MARKS: 100]